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How To Use Spotify Playlists To Launch Your Career In Music



Synopsis

Ever wonder how to get your music onto a Spotify Playlist? Gain millions of streams, make money and gain attention from labels and talent buyers? Look no further! The Slotify Method is a actionable guide that will show you step by step how to up your Spotify game and win thousands of new fans. Music business entrepreneur George Goodrich has done extensive research to show the various methods that major label groups are using to get their artists onto Spotify Playlists. Get Slotted, Get Paid and Get Noticed!WHAT YOU WILL LEARN FROM THIS BOOK-Why Spotify is the best platform for independent artists right now.-How to setup your Spotify Artist profile and easily get it verified.-Best practices for pitching your music to Spotify.-The underground services utilized by Universal Music Group and Warner Music.-How to find and connect with Spotify Playlist curators.-What to do after your track is on a playlist and how to get on many more.-How getting on playlists can result in millions of streams, bookings, record label deals and, thousands of dollars in your pocket.

Book Information

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Customer Reviews

The Slotify Method is a must read for DIY artists today! George Goodrich tells it like it really is. It's

easy to read and filled with helpful tips and truths about making it in music today, particularly, in the world of Spotify. Once you had to make it on radio, now, making it has a lot to do with getting onto coveted Spotify "playlists". The book goes over paid services, distributors, curators and doing it yourself. Thank you George for this excellent resource!

Wow, so glad I found this little guide to Spotify, I was a little lost before this was recommended to me. Very informative and easy to comprehend. George knows his stuff. A must have for anyone looking to gain knowledge, and needing that extra help to launch a career in music, and it's always there to refer back to. Thanks!

Excellent information. I was able to reach out to the author to get some clarification and ended up hiring him to assist with streamlining my promotional activities. For better or worse, Spotify is here to stay. Musicians need to learn how to capitalize on it if they expect to make an income. Right now about 15% of my total income is derived from Spotify. After reading the strategies in this book, I expect to see that rise to about 25% over the next 12 months.

Makes it possible to break through the barrier and overcome obscurity as an artist. This book really gave me hope. Excited to implement these informative and helpful steps. Check my Spotify in a month and see whether my stream numbers have exploded or not... I bet this will speak highly of this book's effectiveness added to my active willingness to trust George's guidance. - Adjoa Skinner :)

I always ask people who are trying to "make it" in entertainment- if there is someone who is an expert in your field would you not jump at the chance to buy them coffee and hear what they have to say? 100% of the time the answer is yes. Well, this book is the same price as a coffee AND saves you the impossible task of remembering an entire conversation. Haha! What I'm trying to say is- getting this book should be a no-brainer!

I know nothing about the business side of music and certainly had no knowledge of such a platform for emerging artists. I highly recommend checking out the concise information - read this book and follow up with the evaluation portion.

Thanks to this special little well-written book, I now have a game-plan in place for taking my music

to the next level of exposure. A must-read!

I loved reading this book! Incredibly insightful, especially for an artist who's looking to bring Spotify to the center of his growth strategy. Would definitely recommend to anyone looking to get into Spotify playlists and making Spotify a key part of their portfolio.

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